



Thank you for taking the time to open and read this letter. You are receiving it because we have done some work on your home in the past and we want to show our appreciation. Over the past 31 years **Allstar Construction** has become the most referred contractor in the twin cities thanks to our customers. We have emerged as one of the great companies in town that defines and sets the standards for our industry. As we reflect on the growth of the company, we feel that a proper thank you is long over due.

While we could put a lot of money into television and radio advertising, we felt it would be more appropriate to put our dollars back into our best form of advertising, our customers. We would rather reward those who know us and help others know about and experience the excellence of our work. Therefore, we are currently offering the most exciting referral package that our industry has ever seen.

For a limited time, when you refer a friend, neighbor, and/or family to Allstar Construction, and they purchase a roof, siding or window job before June 15<sup>th</sup> 2009, we will give you both a "Complimentary Vacation"<sup>tm</sup> certificate for an **8 day, 7 night Condo Resort Stay for 2 or more persons!** This certificate can be used at one of 3500 participating, different 4 and 5 star resorts, based on availability, located throughout the world! That's right, **just go now to our website: [www. All-StarConstruction.com](http://www.All-StarConstruction.com) to see all the details of how this exciting "Complimentary Vacation"<sup>tm</sup> referral program can work for you!**

Your friends, neighbors, and/or family will *appreciate you* for referring them to the company you already know and trust. But they will *love you* for helping them receive their own "Complimentary Vacation"<sup>tm</sup> certificate from us. Maybe you have some remodeling needs of your own; **we'll give you a "Complimentary Vacation"<sup>tm</sup> certificate just for using us again!**

This is a genuine and unique program specific to **Allstar** that we have developed to thank you, our customer. Our hope is to continue to build our business, by serving you and your referrals, with the same personalized, needs focused service that we have been providing for 31 years. Take advantage of this special offer, and thank you again for making us the most referred contractor in town.

Sincerely,

Pete Carlson  
Owner, **Allstar Construction**